

Event Sponsorship

2023

**79th Annual
Floresville Peanut Festival**

OCTOBER 10TH – 14TH

*BEAUTIFUL HISTORIC DOWNTOWN
FLORESVILLE, TEXAS*



P.O. Box 81
FLORESVILLE, TX 78114



Dear Prospective Sponsor:

The **Floresville Peanut Festival** is steeped in tradition and epitomizes grand celebration in an idyllic small-town setting. Since 1938, the city of Floresville has celebrated farming and harvesting the local peanut crop and its importance to our community. The **Floresville Peanut Festival** is considered one of the first of its kind in the state and one of the oldest community festivals related to peanut production.

Held annually on the 2nd full weekend in October, several events kick off the festivities during the week leading up to the big weekend. **Gooper Games** on Tuesday offers a fun-filled afternoon for younger children to enjoy games, prizes, food, and more. Thursday night features the **Coronation of the new Queen and King** in an evening of beauty and fantasy, complete with the unveiling of elaborate locally designed and hand-crafted royal gowns, trains, and robes. In addition, the Carnival kicks off on Thursday evening - always popular with the younger crowd!

The downtown streets of Floresville are decorated with fresh hanging peanut plants and serve as the backdrop for a weekend of celebrating our heritage, reuniting with friends and family, welcoming new guests, and having lots of fun. Friday and Saturday activities include:

- Friday afternoon's **Kiddie Parade** gives little ones a chance to show off their decorated floats, bikes, or wagons in this adorable kid-sized parade. Friday evening continues with an arts and crafts show, food booths, carnival rides, and a **free Outdoor Concert and Street Dance** featuring several popular live bands.
- Saturday morning's **Grand Parade** is one of the largest of its type in South Texas. Festival-goers enjoy a wide array of entertainment designed to offer something for everyone - arts and crafts, exhibits, dancing, performances, petting zoo, carnival, delicious food, and much more! Saturday night concludes with a fabulous **free Outdoor Concert and Street Dance** featuring numerous popular live bands. Dance the night away or stroll around enjoying the unique ambience of the **Floresville Peanut Festival!**

Your sponsorship is greatly needed to help the Floresville Peanut Festival Association continue offering an admission-free festival in our picturesque downtown setting. Please join us as we continue to promote one of the best and largest free festivals in the State of Texas. **The Association is an all-volunteer, non-profit organization.** Every year, its members work hundreds of hours to organize and host the Festival, holding numerous fundraising events to cover operational expenses and fund up to ten scholarships for high school seniors annually. To continually enhance the services and entertainment offered, we need your support.

Please make a commitment today to join our list of sponsors at a level that fits your budget and help us make the 79th annual Floresville Peanut Festival an event to remember! We're proud of our growth year over year, always striving to provide a wider selection of fun activities and popular entertainment for an estimated attendance of 20,000 and growing. We appreciate the collaborative effort it takes to make this festival a success and we're grateful for our community support, our business partners, our sponsors, and our board members.

We invite you to join us on October 10-14, 2023, in beautiful downtown Floresville. For more information on sponsorship levels and how our sponsors are recognized and promoted, see the attached Sponsorship Opportunities page. Please contact me to discuss at 210-313-0926 or email betty@fandwelectrical.com.

Sincerely,

Betty Freasier

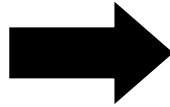
**VP, Sponsorship Committee Chairperson
Floresville Peanut Festival Association**

P.O. Box 81
FLORESVILLE, TX 78114

Floresville Peanut Festival Sponsorship Opportunities

PREMIER SPONSOR \$15,000+

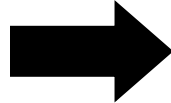
- Opportunity to be recognized as sponsor of one of Saturday Night's Concert Bands.
- Name/logo featured on Radio/TV spots, Website, Social Media, and Event Posters
- Featured in Coronation slide show and program
- Banner display at Festival with numerous promotional announcements from the Main Stage
- Free commercial space for your Company's display.



Yes, I will be a PREMIER level sponsor for \$15,000+

DIAMOND SPONSOR \$10,000+

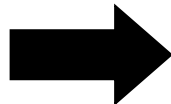
- Opportunity to be recognized as sponsor of one of Friday Night's Concert Bands.
- Name/logo featured on Radio/TV spots, Website, Social Media, and Event Posters
- Logo on Coronation slide show/program
- Banner display at Festival with promotional announcements from the Main Stage
- Free commercial space for your Company's display.



Yes, I will be a DIAMOND level sponsor for \$10,000+

PLATINUM SPONSOR \$5,000+

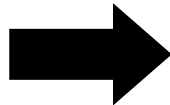
- Opportunity to be recognized as sponsor of venue or entertainment events.
- Featured on Website and Social Media
- Logo on Coronation slide show/program
- Banner display at Festival, and promotional announcements from the Main Stage



Yes, I will be a PLATINUM level sponsor for \$5,000+

GOLD SPONSOR \$2,500+

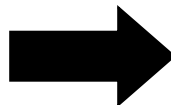
- Opportunity to be recognized as sponsor of venue or other Festival activities.
- Featured on Website and Social Media
- Banner display at Festival/Sign at sponsored event



Yes, I will be a GOLD level sponsor for \$2,500+

SILVER SPONSOR \$1,000+

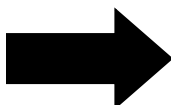
- Opportunity to sponsor a Goober Games event.
- Featured on Website and Social Media
- Banner display at the Festival



Yes, I will be a SILVER level sponsor for \$1,000+

BRONZE SPONSOR \$500.00+

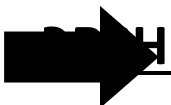
- Featured on Website and Social Media



Yes, I will be a BRONZE level sponsor for \$500+

FRIEND OF THE ASSOCIATION \$100+

- Listed on Website and Social Media



Yes, I will be a FRIEND level sponsor for \$100+

MINIMUM INVESTMENT

THANK YOU FOR SUPPORTING THE FLORESVILLE PEANUT FESTIVAL!

WE APPRECIATE YOUR PARTNERSHIP. TO BE RECOGNIZED AS THE SPONSOR OF A BAND, ENTERTAINER, VENUE, EVENT/SERVICE, OR TO DISCUSS A CUSTOMIZED RECOGNITION OPPORTUNITY, PLEASE CONTACT SPONSORSHIP COMMITTEE CHAIRPERSON, BETTY FREASIER, AT 210-313-0926 TO DISCUSS YOUR PREFERENCES AND AVAILABLE OPTIONS*. IN-KIND DONATIONS OF GOODS OR SERVICES ARE WELCOME AND RECOGNIZED BASED ON RETAIL VALUE.

*NOTE: SOME ASPECTS OF SPONSOR RECOGNITION MAY BE AFFECTED BY PRODUCTION/PUBLICATION DEADLINES OR LIMITED BY ENTERTAINMENT CONTRACTS.

PLEASE COMPLETE CREDIT CARD INFORMATION OR MAKE CHECK PAYABLE AND MAIL WITH THIS PAGE TO:

FLORESVILLE PEANUT FESTIVAL ASSOCIATION

Attn: Sponsorship Committee

P.O. Box 81

Floresville, Texas 78114

SPONSOR INFORMATION:

Business Name: _____

Primary Contact: _____

Address _____

Phone: _____

Email: _____

We will contact you to discuss donor recognition, obtain business logo/hyperlink, discuss publication deadlines, etc.

Amount Paid: _____ Check Number: _____

Credit Card Number: _____

Card Type: _____ Billing Zip Code: _____

Expires: _____ Security Code (CVV): _____

Name on Card: _____

Signature: _____

SPECIAL INSTRUCTIONS: _____

You may also pay online via PayPal at: <https://www.paypal.com/paypalme/FloresvillePFA>. Please indicate "Sponsorship" with your PayPal entry. **IF MAILING, PLEASE INCLUDE PAGES 3 & 4 WITH YOUR CONTRIBUTION.**

NOTE: THE FLORESVILLE PEANUT FESTIVAL ASSOCIATION IS A NON-PROFIT 501C4 ORGANIZATION. PLEASE CONSULT YOUR ACCOUNTANT ON TAX DEDUCTIBILITY OF DONATIONS.