

EVENT SPONSORSHIP

2021

77th Annual Floresville Peanut Festival

OCTOBER 5TH - 9TH

*BEAUTIFUL HISTORIC DOWNTOWN
FLORESVILLE, TEXAS*



P.O. Box 81
FLORESVILLE, TX 78114



Dear Potential Sponsor:

The Floresville Peanut Festival is steeped in tradition and epitomizes grand celebration in an idyllic small-town setting. In 1938, the Floresville Peanut Pow Wow began as a community celebration of the farming and harvesting of the local peanut crop and it was soon renamed the Floresville Peanut Festival. It is considered one of the first of its kind in the state and is one of the oldest community festivals related to the production of the peanut.

The Floresville Peanut Festival is held annually on the 2nd full weekend in October. There are several events in the week that lead up to the big weekend, to include:

- Goober Games on Tuesday, a fun-filled afternoon for children to enjoy games, prizes, ice cream and more.
- Thursday night Coronation is an evening of beauty and fantasy that includes the crowning of the new Queen and King and the reveal of elaborate locally designed and hand-crafted Royal gowns, trains, and wardrobes.
- Carnival kick-off on Thursday is a lasting tradition that is always popular with the younger crowd!

Our beautiful historic downtown streets serve as the backdrop for a weekend of celebrating our heritage, reuniting with friends and family, and having lots of fun. Friday and Saturday activities include:

- On Friday afternoon, we host the Kiddie Parade to give our younger patrons a chance to show off their decorated floats, bikes, or wagons in this adorable kid-sized parade. Friday evening continues with free live entertainment and street dance, arts and crafts show, food booths galore, and more carnival rides.
- On Saturday, we have plenty of live entertainment, arts and crafts, exhibits, dancing, performances, carnival, delicious food, and so much more! Saturday morning is our Grand Parade, which is known as one of the largest of its type in South Texas. The afternoon is filled with a wide array of entertainment designed to offer something for everyone. Saturday night concludes with a fabulous street dance accompanied by popular live entertainment so you can dance the night away.

We are proud of our growth year over year, reaching an estimated attendance of as many as 20,000 to include live feed seen around the world! We appreciate the collaborative effort it takes to make this festival a success and we are grateful for our community support, our business partners, our sponsors, and our board members.

Please join us as we continue to promote one of the best and largest free festivals in the State of Texas. The Floresville Peanut Festival Association is an all-volunteer organization and we would greatly appreciate your support. The Floresville Peanut Festival offers free admission, a wide array of free family entertainment, and free entry to the street dance featuring popular live bands. Please make a commitment today to join our list of sponsors at the level that best fits your budget and help us make the 77th annual Floresville Peanut Festival an event to remember!

We invite you to join us October 5-9, 2021, in historic downtown Floresville. If you have any questions or need more information about sponsorship opportunities, please contact me at 210-570-0603 or email 2021floresvillepeanutfestival@gmail.com.

Sincerely,

Rhea Nell Rogers

Rhea Nell Rogers
President
Floresville Peanut Festival Association

P.O. BOX 81
FLORESVILLE, TX 78114

Investment Opportunities

PREMIER SPONSOR \$25,000+

- Listed on Radio/TV spots, Website, Facebook, Event Posters
- Logo on Coronation slide show/program
- Banner Listing at Festival



Yes, I will be a **PREMIER** level sponsor for \$25,000+

DIAMOND SPONSOR \$10,000+

- Listed on Radio/TV spots, Website, Facebook, Event Posters
- Logo on Coronation slide show/program
- Banner Listing at Festival



Yes, I will be a **DIAMOND** level sponsor for \$10,000+

PLATINUM SPONSOR \$5,000+

- Logo/name on Website and Facebook
- Logo on Coronation slide show/program
- Banner Listing at Festival



Yes, I will be a **PLATINUM** level sponsor for \$5,000+

GOLD SPONSOR \$2,500+

- Listed on Association Website and Facebook
- Banner Listing at Festival



Yes, I will be a **GOLD** level sponsor for \$2,500+

SILVER SPONSOR \$1,000+

- Listed on Association Website and Facebook
- Banner Listing at the Festival



Yes, I will be a **SILVER** level sponsor for \$1,000+

BRONZE SPONSOR \$500.00+

- Listed on Association Website & Facebook



Yes, I will be a **BRONZE** sponsor for \$500+

FRIEND OF THE ASSOCIATION \$100+



Yes, I will be a **FRIEND** sponsor for \$100+



IF MAILING, PLEASE INCLUDE THIS PAGE WITH YOUR PAYMENT



FINANCIAL INVESTMENT PAGE

THANK YOU FOR SUPPORTING THE FLORESVILLE PEANUT FESTIVAL! WE APPRECIATE YOUR PARTNERSHIP.

PLEASE COMPLETE CREDIT CARD INFORMATION OR MAKE CHECK PAYABLE AND MAIL WITH PAGE 3 & 4 TO:

FLORESVILLE PEANUT FESTIVAL ASSOCIATION

Attn: Sponsorship Committee

P.O. Box 81

Floresville, Texas 78114

SPONSOR INFORMATION:

Business Name: _____

Primary Contact: _____

Address _____

Phone: _____

Email: _____

Amount Paid: _____ Check Number: _____

Credit Card Number: _____

Card Type: _____ Billing Zip Code: _____

Expires: _____ Security Code: _____

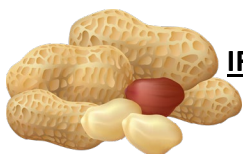
Name on Card: _____

Signature: _____

SPECIAL INSTRUCTIONS: _____

NOTE: You may also pay online via PayPal at: <https://www.paypal.com/paypalme/FloresvillePFA>.

(Please indicate "Sponsorship" with your PayPal entry.)



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